



SAFETY OVER SPEED

COMMUNITY COMMITMENT TO TRAFFIC SAFETY

MISSION STATEMENT

To develop creative and innovative approaches designed to address and reduce the serious issue of speeding and reckless driving to protect all citizens of our community.

Safety Over Speed Coalition

Meeting Minutes

November 4, 2009

Sergeant Dow called the meeting to order at 4:02 pm. This meeting was conducted in the Lafayette Room at City Hall.

Attendance: Sergeant Dow, Police, City of Fayetteville
David Adams, Cumberland County Schools
Jackie Blue, Advisory Council for People with Disabilities
Dianne Grumelot, Cumberland County Schools
Rebecca Lemings, Citizen
Kathleen Ruppert, Police, City of Fayetteville
Captain Tom Salmon, Fire, City of Fayetteville
Jackie Tuckey, Communications Officer, City of Fayetteville
Lisa Vogel, MADD Representative
Hans Vogel, MADD Representative
Charles Yates, Advisory Council for People with Disabilities

Sergeant Dow explained that Chief Bergamine was wrapped up in other meetings and unable to attend. Sergeant Dow updated the group on the new initiative called Collision Avoidance Program (CAP) that targets teen drivers. Plain and simple, program is waiting to find time and people to implement. It involves a Friday night/Saturday, and with all of the special events, that has been a real problem.

Sergeant Dow reminded the group that results of speed sentry signs are still being posted on the website. Sergeant Dow indicated that a meeting was held last week regarding the SBI interface with DCI and we're hoping to complete that data link within the next few weeks.

Sergeant Dow reported that praise has been received for the efforts in the school zones in the Westover area. Mr. David Adams added that the high visibility of patrol vehicles helps with other issues as well.

Sergeant Dow stated that International Folk Festival went well on September 25 – 27, 2009. Large crowds participated with no significant incidents to report. Fall Safety Day also went well on October 10, 2009. There was a good crowd early in the day. Crowd thinned out when the rain came and some booths closed early due to the weather.

Sergeant Dow discussed the statistics comparing 2008 against 2009 (attachment). Sergeant Dow stated that he and Mr. Hafner had discussed the increase in fatalities and a contributing factor might be that lots of folks were deployed last year, and are back this year.

Legislative Committee: No one available to comment.

Marketing/Promotions Committee: Jackie Tuckey provided a flyer (Joe Hafner shared Fort Bragg's version). Jackie has updated/changed it for the City of Fayetteville and passed it around to members attending the meeting. There was discussion about where to post this information and some suggestions mentioned were: school crossing guards could hand out to children who walk to/from school, at local colleges (FTCC and FSU), distribute at Community Watch Group meetings, and share via email as well, to laminate and post at crossing areas. It was also discussed that there is space available to add wheelchair safety information to the flyer. Jackie Tuckey also presented a new idea to the group: a kid safety project. It incorporates bicycle safety, and pedestrian safety, and could grow to a multitude of presentations, or kept simple to focus on traffic. Ms. Grumelot conveyed that the School System's "Buster Bus" would fit nicely into this idea. Jackie will research and bring more information to the next meeting.

City/Military Relations: Mr. Hafner was not present at this meeting. Sergeant Dow indicated that he and Mr. Hafner talk frequently, and nothing significant to report at this time.

New Business:

Sergeant Dow indicated that the "Holiday Special" plan has been submitted. Meetings have been conducted with mall management and we'll begin seeing traffic pattern changes on the Monday before Thanksgiving (mall closes accesses to certain entrances). Traffic Unit will alternate and move the "mobile unit" each week to various locations.

Ms. Jackie Blue shared her idea for a safety slogan for cell phone/texting usage while driving. Ms. Blue is quite excited about her idea and would like to see it go "national" – possibly gain permission to display "tweety bird" character

- DON'T TALK, TEXT OR TWEET
FROM THE DRIVER'S SEAT OR for the tech savvy
- DON'T TLK, TXT OR TWEET
FRM D DRVR SEAT

Ms. Lisa Vogel indicated that there will be a recognition dinner for the officer(s) of the various local law enforcement agencies who have the highest number of DWI arrests (from July 2008 – July 2009). Sergeant Dow will provide that information to Ms. Vogel for the Fayetteville Police Department representative.

Meeting scheduled for December 16 has been cancelled. Will resume meetings in 2010. First meeting in 2010 will be held on January 13, 2010. A schedule of proposed meetings for 2010 was distributed. The schedule shows meeting dates 4 weeks, 6 weeks and 8 weeks apart. A decision will be made at the meeting in January for which schedule to adopt for 2010. A copy of the proposed dates has been attached.

Sergeant Dow adjourned the meeting at 4:35 p.m.

ACTION ITEMS

POLICE DEPARTMENT

- Continue progress on programs and provide updates
- Select schools for spring “Ghost Out” programs

ALL

- Committees continue to meet to pursue action plans to support overall goals and objectives
- Review schedule for meetings in 2010
- Submit suggestions/ideas for “Pedestrian Safety” flyer to Jackie Tuckey

PLEASE e-mail Kim Gardner at kgardner@ci.fay.nc.us to notify when committees are scheduled to meet.