



MISSION STATEMENT

To develop creative and innovative approaches designed to address and reduce the serious issue of speeding and reckless driving to protect all citizens of our community.

Safety Over Speed Coalition Meeting Minutes August 8, 2007

Mr. Dale Iman, City Manager, called the meeting to order at 4:05 PM

Mr. Iman deferred to SGT Dow who provided the following program updates:

I Drive the Limit Everywhere (IDLE) – Citizens commit to driving safely by signing a statement. SGT Dow showed a sample of the pledge form that is being produced and stated a sticker will also be provided for each participant. Ms. Kathleen Crawford asked if Fort Bragg could participate in this program as part of the re-integration of troops. Mr. Iman remarked this is a very good idea and is in keeping with the concept of the third committee to be discussed further today.

Please Drive Safely – Where citizens may contact the Police Department directly to report speeders and reckless drivers. SGT Dow stated now that the first program has progressed he will begin implementation of this program.

Citizens Radar Group – Citizens are trained to use radar equipment to track and generate speeding data. No citations can be issued, but will act as deterrent. SGT Dow will work more aggressively on this program as he gets the Please Drive Safely program implemented.

Mr. Iman asked SGT Dow what plans have been made to promote these programs and SGT Dow stated he thought it would be important to kickoff all the programs with a media event to include

all participating law enforcement agencies. The consensus of those present was that the media kickoff event was a good way to proceed.

Mr. Iman remarked that speeding in neighborhoods was the primary topic of discussion during the “Night Out” event last night. Mr. Iman stated that the issue of speeding and reckless driving is not unique to Fayetteville and there is no one “silver bullet” to resolve the issue. It is important that all participating agencies work together to let the community know they are focusing on this issue.

Mr. Iman began the discussion of committees needed by covering the brainstorming ideas generated during the first meeting. Mr. Iman remarked that the legislative committee could use these ideas as their starting point and asked Mr. Doug Hewett to work as the Chair for this committee since he has experience in this area. After discussion the following members were appointed:

Legislative Committee:

Doug Hewett, Asst, City Manager - Chair
Becky Lemings, Citizen
Karen McDonald, Fayetteville City Attorney
Lt. Paul, Fayetteville PD (appointed by Chief Bergamine)
Tiffanie Sneed, Fayetteville PD Attorney

Marketing and Promotion Committee:

Jackie Tuckey, Fayetteville Communications Officer - Co-Chair
Chris Morey, Fayetteville FI - Co-Chair
David Adams, Cumberland County Schools
SGT Dow
CPT Searce, Fayetteville PD
Jamie Smith, Fayetteville PD
Debbie Tanna, Cumberland County Sheriff’s Dpt (will request through Chief Windham)

Mr. Iman reminded the Marketing and Promotion Committee that he had verbal commitments from several radio stations for PSA’s (public service announcements) and to target September 29th for Safety Day.

Community and Military Relations Committee:

Kathleen Crawford, XVIII Airborne Corps Safety Officer – Co-Chair
Kathleen Ruppert, Fayetteville PD – Co-Chair
Bernie Brooks, Fayetteville Risk Management
SGT Dow, Fayetteville PD
(Citizens to be added)

Mr. Iman thanked everyone for volunteering and asked all committees to meet to establish goals and objectives.

Mr. Iman asked for additional comments and Mr. Doug Hewett thanked the Fayetteville PD for their presence over the past weekend on Skibo Road. Mr. Hewett also remarked that he had noticed the speed sentry signs while driving.

Ms. Karen McDonald asked if any plans have been made for extra attention to speeding and reckless driving with the beginning of school in a couple of weeks. Mr. David Adams remarked that his office works closely with each school at the beginning of the year and then conducts follow-ups based upon complaints in particular areas. Mr. Iman suggested that it may be possible to get information out based on the high schools seniors parking assignments. Mr. Adams agreed this is a good method and could also be used to introduce the idea of losing parking privileges at school when cited for speeding and reckless driving.

Mr. Iman remarked that for the month of July citations were still up by 40% and as a direct result accidents were down.

Mr. Doug Hewett referenced an article that was in the Fayetteville Observer that shows the local court system is becoming more aggressive in sentencing.

Mr. Iman thanked all those present for attending and adjourned the meeting at 4:45pm.

The next meeting is **August 29th at 4:00 PM** in the LaFayette Room on the 1st floor of City Hall.

ACTION ITEMS

SGT DOW

- Continue progress on programs and provide updates
- Post speed sentry sign locations and data on website

ALL

- Committees meet before August 29th to establish goals and objectives and action plans to support September 29th Safety Day.

PLEASE e-mail Nancy Robles at nrobles@ci.fay.nc.us to notify when committees are scheduled to meet.