



SAFETY OVER SPEED

COMMUNITY COMMITMENT TO TRAFFIC SAFETY

MISSION STATEMENT

To develop creative and innovative approaches designed to address and reduce the serious issue of speeding and reckless driving to protect all citizens of our community.

Safety Over Speed Coalition Meeting Minutes July 16, 2008

Chief Tom Bergamine called the meeting to order at 4:03 PM.

Attendance: Chief Bergamine, Chairman
Nancy Robles, City Manager's Office
David Adams, Cumberland County Schools
Joe Hafner, XVIII Airborne Corps Safety Office
Sergeant Dow, Police
Chief Deputy Paul Hinson, CCSO
Rebecca Lemings, Citizen
Chris Morey, Fire
Chief Benny Nichols, Fire
Kathleen Ruppert, Police, Crime Prevention
Tom Salmon, Fire
Tiffanie Sneed, Police Attorney
Jackie Tuckey, Communications Officer
Dianne Gramelot, Cumberland County Schools

Chief Bergamine thanked everyone for coming.

Chief Bergamine deferred to Sergeant Dow for an update. Sergeant Dow distributed 1st and 2nd Quarter Departmental and Traffic Unit Stats (copy attached). Those stats were discussed noting the increase in citations issued, reduction of fatalities, and the obvious benefit of civilian crash investigators. Currently recruiting for two additional civilian crash investigator positions. It was also discussed that this is the

first time we've seen an increase in the number of crashes, and that is attributed to the fact that all Fort Bragg troops are back in town. Sergeant Dow indicated that weekly reminders/stat updates will be provided to the Police Public Information Officer.

Sergeant Dow further reported that he continues to work with Kathleen Ruppert collecting data for the IDLE database. Sergeant Dow also reported that the Police Department uses eight speed sentry signs and three (Speed Abatement Mannequins) SAMs on a daily basis.

Sergeant Dow presented an idea for a traffic campaign kick-off to unveil the new logo and promote traffic safety initiatives. The group discussed this at length and would like to include all venues (County, School System, Highway Patrol, military). It was decided to promote the SOS program in various ways starting at the beginning of August to coincide with the openings of the traditional schools.

Chief Bergamine deferred to Ms. Jackie Tuckey to provide the **Marketing/Promotions Committee** update. Ms. Tuckey shared that there was a ribbon cutting ceremony on Monday to unveil a new bus with the SOS (screen) advertisement (Kill Speed Before It Kills You) on the driver's side window. She expressed that this is an expensive project and that we have eight old buses and four new buses, for a total of 13 and the cost for advertisement for all is \$2,386. Pictures of the new bus with the SOS logo were distributed for viewing and it was discussed that the advertisement for the old buses would be a little different (adhesive), rather than the screen advertisement on the new buses.

More ideas were discussed for the campaign kick off: "Stuff the Bus" event that coincides with tax free week-end, distributing post cards at three different Wal-Mart locations; disseminate post cards at community watch meetings, Town Hall meetings, etc. Press Conference to be conducted at Benjamin Martin Elementary School, Reilly Road/Bonanza, possibly on August 12.

Chief Bergamine deferred to Police Attorney Tiffanie Sneed for the **Legislative Committee** Report. Ms. Sneed indicated that the 2008 Legislative Session is getting ready to close and unfortunately, it was a short session and our issues didn't get attention this time. Chief Bergamine indicated that it would be interesting to see how North Carolina's traffic stats compare with other states. We should look for more ammunition for why school zone fines should be equal to fines for construction zones.

Mr. Iman deferred to Mr. Joe Hafner, Fort Bragg Safety Office, who reported on **City/Military Relations**. Mr. Hafner stated that the entire division will be back for the first time in two years. There has been an increase in the sale of motorcycles, and not all owners are taking the correct measures to be licensed to drive them.

There being no further business, Chief Bergamine adjourned the meeting at 5:03 p.m.

The next meeting is scheduled for Wednesday, **September 24, 2008 at 4:00 PM** in the LaFayette Room on the 1st floor of City Hall.

ACTION ITEMS

POLICE DEPARTMENT

- Post cards for “Stuff the Bus” event on August 1 & 2
- Continue progress on programs and provide updates
- Add monthly City and County school zone citation statistics to the website
- Create database for I.D.L.E. enrollment form

ALL

- Press Conference Event on August 12 at Benjamin Martin Elementary School
- Committees continue to meet to pursue action plans to support overall goals and objectives.

PLEASE e-mail Kim Gardner at kgardner@ci.fay.nc.us to notify when committees are scheduled to meet.

1st & 2nd Quarter Departmental & Traffic Unit Stats

Traffic Unit Stats:

Special Event Hours

1 st Quarter 2007	98.5	1 st Quarter 2008	225
2 nd Quarter 2007	<u>350.25</u>	2 nd Quarter 2008	<u>886.25</u>
Total	448.75	Total	1111.25

(147.6% Increase)

Citations:

1 st Quarter 2007	2888	1 st Quarter 2008	2906
2 nd Quarter 2007	<u>2630</u>	2 nd Quarter 2008	<u>2981</u>
Total	5518	Total	5887 (6.7% Increase)

*** 1 DWI Checkpoint completed for 2nd Quarter 2008

Fatalities:

1 st Quarter 2007	5	1 st Quarter 2008	4
2 nd Quarter 2007	<u>7</u>	2 nd Quarter 2008	<u>3</u>
Total	12	Total	7 (41.6% Reduction)

Civilian Crash Investigators (Crashes Worked):

1 st Quarter 2007 - Not in service	741	1 st Quarter 2008	741
2 nd Quarter 2007		2 nd Quarter 2008	<u>715</u>
		Total	1456 (22.7% of reported crashes)

Departmental Stats:

Citations:

1 st Quarter 2007	8476	1 st Quarter 2008	8908
2 nd Quarter 2007	<u>7208</u>	2 nd Quarter 2008	<u>8876</u>
Total	15,684	Total	17,784 (13.4% Increase)

Crashes:

1 st Quarter 2007	3162	1 st Quarter 2008	3069
2 nd Quarter 2007	<u>3102</u>	2 nd Quarter 2008	<u>3348</u>
Total	6264	Total	6417 (2.4% Increase)