



SAFETY OVER SPEED

COMMUNITY COMMITMENT TO TRAFFIC SAFETY

MISSION STATEMENT

To develop creative and innovative approaches designed to address and reduce the serious issue of speeding and reckless driving to protect all citizens of our community.

Safety Over Speed Coalition Meeting Minutes February 24, 2010

Sergeant Dow called the meeting to order at 4:08 pm. This meeting was conducted in the Lafayette Room at City Hall.

Attendance: David Adams, Cumberland County Schools
Jackie Blue, Advisory Council for People with Disabilities
Captain Kenneth Eaker, Police, City of Fayetteville
Joe Hafner, XVIII Airborne Corps, Accident Investigations
Jessica Lanning, Fort Bragg, Provost Marshall's Office
Rebecca Lemings, Citizen
Mercedes Rodriguez, Region 6 Coordinator for Nuestra Seguridad
Captain Roger Sullivan, Fire, City of Fayetteville
Lisa Vogel, MADD Representative
Charles Yates, Advisory Council for People with Disabilities

Sergeant Dow conducted the meeting in Chief Bergamine's absence. Sergeant Dow discussed the statistics comparing January 2009 against January 2010 (attachment): decrease in the number of crashes; increase in citations issued; same number of fatalities.

Jackie Tuckey could not attend the meeting; however, she dropped off some flyers to distribute to the group to discuss cost of printing them; print one-sided or two-sided; how many needed; locations for posting them. Joe Hafner suggested putting the information on the website as a .pdf document and let committee members print as many as needed in that way.

Sergeant Dow reported that there will be a traffic DWI checkpoint next month in conjunction with Fort Bragg. This checkpoint coincides with the Booze It and Loose It Campaign. Traffic officers continue to conduct weekly presentations on “defensive driving” at Fort Bragg. Update for Collision Avoidance Program (CAP): We’ve received \$8,500 in grant funding for the program; however, we’re experiencing some staffing issues, and command staff is looking into the finer details of the CAP program vs. possibly revamping the Booze Buggy program. that targets educating teen drivers.

Ghost Out/Keys to Life at two high schools coming this spring. Mrs. Lisa Vogel expressed that she’d be willing to speak to the students about the dangers of drinking and driving.

Speed sentry results continue to be posted on the website.

Legislative Committee: No one available to comment. Mrs. Lisa Vogel distributed a copy of Senate Bill 158 and expressed her desire to have the Legislative Committee help support this bill.

Marketing/Promotions Committee: “Pedestrian Safety” flyer (discussed earlier in these minutes).

City/Military Relations: No current projects, other than scheduled DWI checkpoint.

New Business:

Mrs. Lisa Vogel announced that Raleigh sponsors an annual “Walk Like MADD” event and that the funds raised stay in North Carolina. She’d love to have a group from Fayetteville participate in the event.

Sergeant Dow expressed the need of the committee to establish goals for 2010, take a look at the current subcommittees and make any adjustments needed. The original intent of the committee has expanded beyond that of “safety over speed”. The three sub-committees (Legislative, Marketing/Promotion, and City/Military Relations) were discussed and what their purpose was/is. It was determined to keep the same three sub-committees

Joe Hafner suggested updating the name of the committee, and the mission statement to include the various groups being represented as committee members. New members were added to the existing committees: Mercedes Rodriguez and Jackie Blue added to the Marketing Committee; Jessica Lanning added to the City/Military Relations Committee; and Lisa Vogel added to the Legislative Committee.

Sergeant Dow suggested that each committee come up with a goal for 2010, and the group can discuss at the next meeting (April 7, 2010). Joe Hafner suggested posting an article every 90 days for posting in the Paraglide and Fayetteville Observer that highlights the accomplishments of the committee. Joe Hafner will conduct a power point presentation at the next meeting summarizing these updates/suggestions.

Ms. Jackie Blue had a question regarding her safety slogan for cell phone/texting usage while driving. Copyright laws will need to be explored before it can be posted to the website.

Sergeant Dow adjourned the meeting at 5:15 p.m.

ACTION ITEMS

POLICE DEPARTMENT

- Continue progress on programs and provide updates
- Select schools for spring “Ghost Out/Keys to Life” programs

ALL

- Goals for 2010

MEETINGS SCHEDULED FOR 2010:

April 7, 2010	Lafayette Room at City Hall
May 19, 2010	First Floor Assembly Room at Police Department
June 30, 2010	Lafayette Room at City Hall
August 11, 2010	Lafayette Room at City Hall
September 22, 2010	First Floor Assembly Room at Police Department
November 3, 2010	Lafayette Room at City Hall
December 15, 2010	Lafayette Room at City Hall

PLEASE e-mail Kim Gardner at kgardner@ci.fay.nc.us to notify when sub-committees are scheduled to meet.